COLORKEED

TRADE MARK

HOMES FIRESIDE and GARDEN

Published Monthly to Promote Attractive Home Building by

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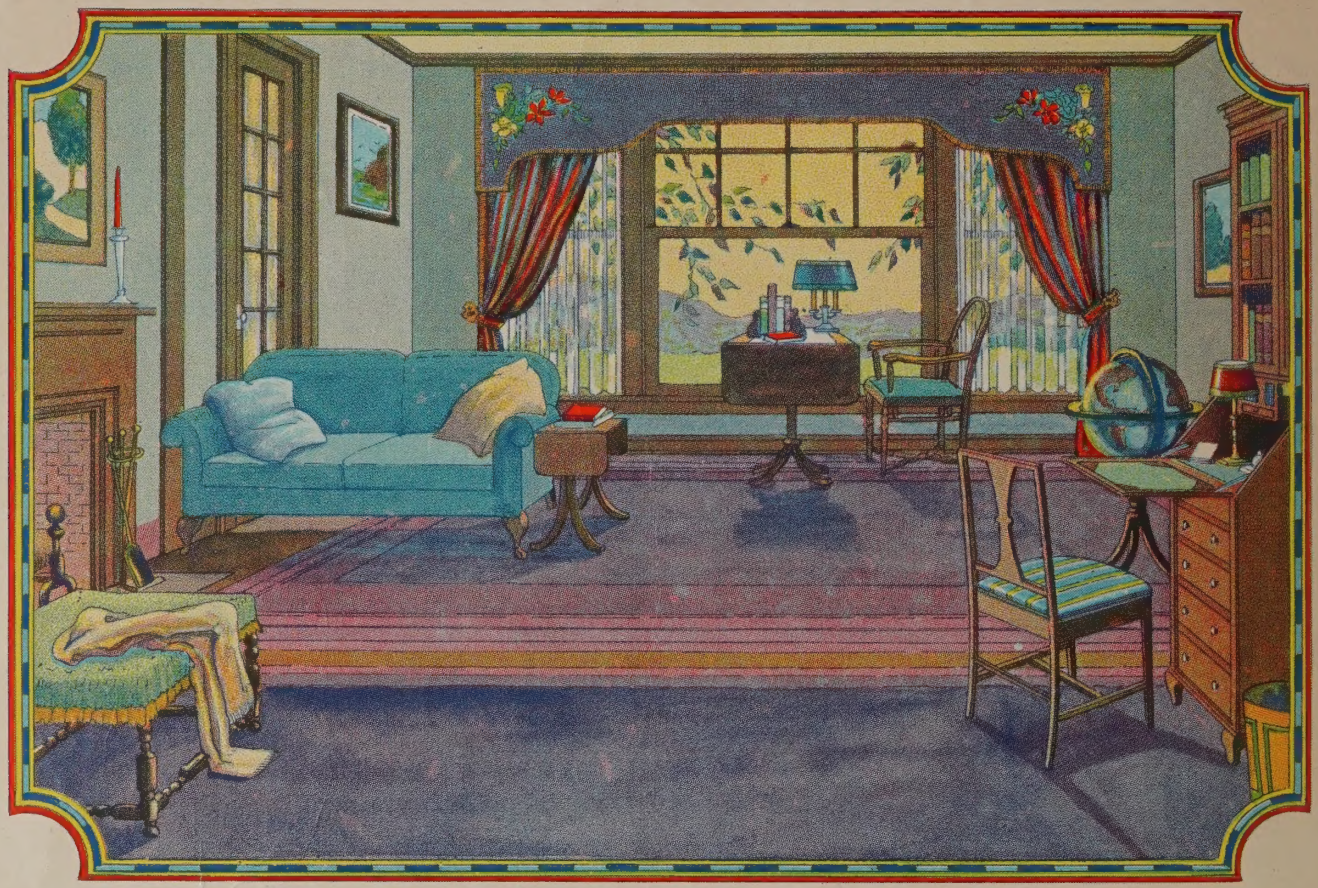
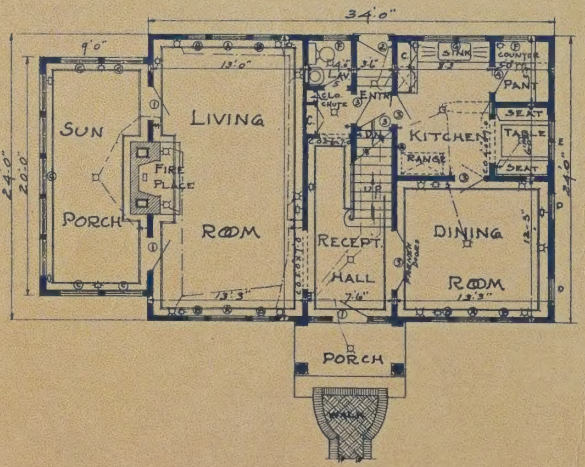
Our Front Cover Home

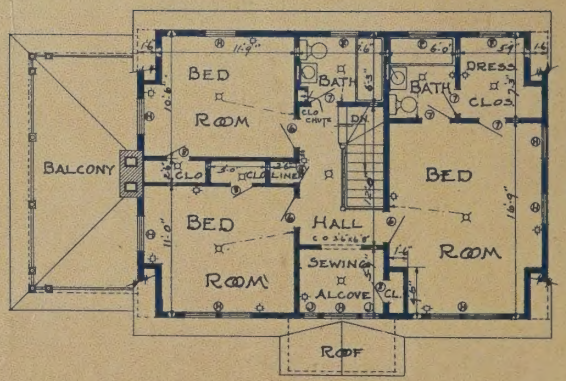
"The Detroit"



THE floor plans below show the attractiveness and convenience of the seven-room Colonial home illustrated on our front cover. Above we present a view of the living room attractively furnished in the Colonial manner.



· First Floor Plan ·



· Second Floor Plan ·

Copyright, 1926, By Wm. A. Radford, Chicago.
Pat. March 15, 1921, and Sept. 30, 1924.

ColorKeeD HOME PLANS

TRADE MARK

New Life and Interest in Home Plans

Every Room and Every Feature of Equipment Made Clear and Understandable by Our Entirely New Method of ColorKeeD Plan Illustration

by WILLIAM A. RADFORD

WE have always believed that home designs should be made as attractive as possible; and accordingly for several years we have been illustrating our model home exteriors in full colors. Now we are adding the final touch—presenting the floor plans also in colors, applied in such a way that each color designates a certain definite part of the house and indicates its use. This is an entirely new idea in illustrating floor plans and is patented.

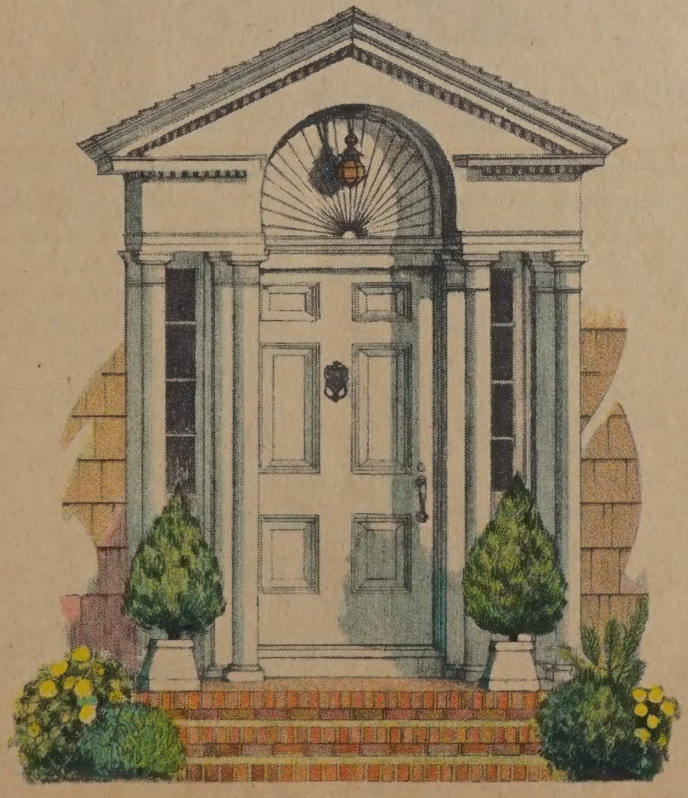
We feel confident that home builders are going to find these ColorKeeD home plans extremely interesting and useful and that home building of the better type will be greatly stimulated by the study and use of these suggestions. The floor plan has always been the most important part of the home design and yet it has been very hard for the average home builder to read and understand the floor plan clearly enough to judge whether or not it will be satisfactory — the ideal plan for his requirements. Plans have been selected many times that have not proved out as practical and satisfactory after the house is built. This has meant dissatisfaction or expensive changes and alterations.

These ColorKeed plans are drawn large and clear and the color keying makes the different rooms stand out prominently.

Another novel and useful feature embodied in these plans is the Key to Equipment. Numbered circles on the floor plans show the proper location for the many items of heating, plumbing, refrigeration and other pieces of efficient equipment and labor-saving appointments which are so important in the modern American home. Some of these you will want to specify and build in at the time the house is put up, others you may want to install later; but in either case the proper spaces should be provided when the house is built. Then these refinements can be added at any time.

New standards in home building and home equipment are demanded today and it is no longer enough for the home builder to simply understand foundation, wall and roof construction. Today these are required, but much more besides. The up-to-date home builder must also be posted on garbage burners, laundry dryers, electric dishwashers, space-saving beds and all the other modern appliances. We have made the ColorKeeD home plans include all of these items of equipment so that our readers will be helped in the planning and design of their new homes.

When building today plan for the tastes and requirements of today and of tomorrow. Some, we are sorry to say, are still building new homes that are twenty years behind the times the day they are finished. There has been a lot of progress in home building. Our ColorKeeD home plans are in step with the times and if you will study them and use them we are confident you will benefit.



Detail of Colonial Entrance of The Delwood
Illustrated on Colorplates II and III.

COLORKEED HOME PLANS
TRADE MARK

ColorKeed Plan Patent Applied For

The DELLWOOD

A Home of Good Cheer and Good Taste

A COLONIAL home with many individual features is illustrated above, with ColorKeeD floor plans on the page opposite. This is a design that is almost ideal from the three standpoints of economy in first construction, heating and upkeep, in attractiveness of exterior design, and in the convenience of its arrangement of rooms.

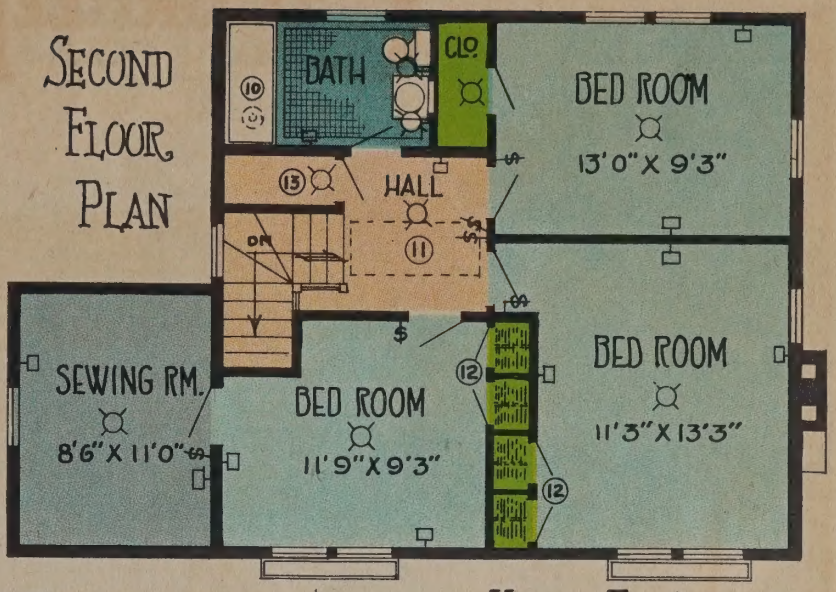
The main section of this house is 24 by 26 feet with a two-story addition, 8 feet 6 inches by 11 feet, containing a sun room on the first floor and sewing room above. In addition to these two rooms, six rooms, bath and reception hall are provided. In the basement the space is utilized for the heating plant, laundry and fuel storage room in the main section and a cold room for fruit and vegetable storage excavated under the sun room addition.

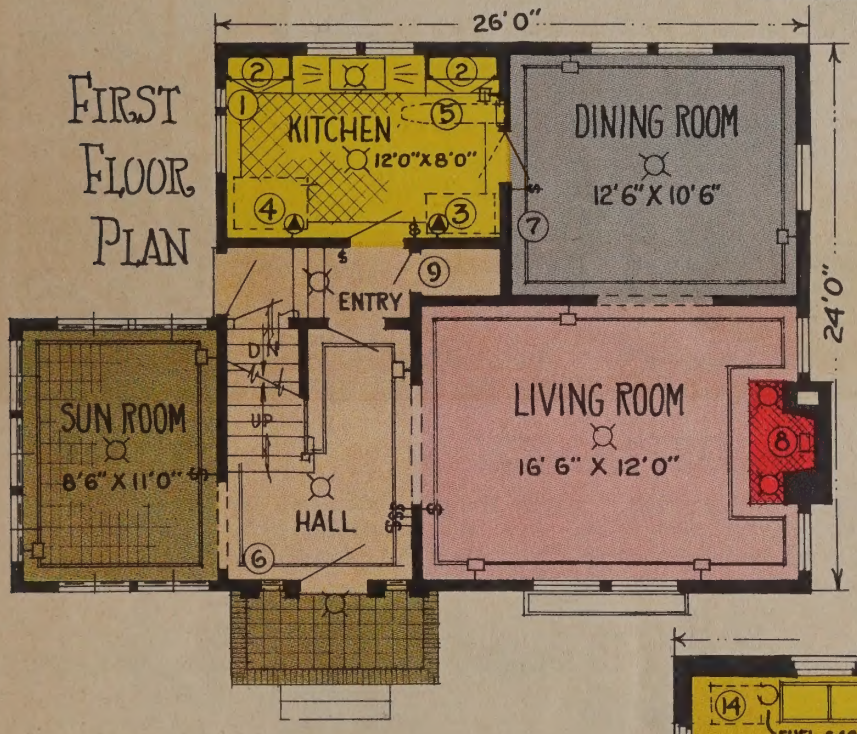
This design follows quite closely the regular Colonial custom of the central entrance and stairhall, with living room and dining room to one side and a convenient passage through the back of the hall to the kitchen and grade entrance at the side. On the second floor are three big corner bedrooms with plenty of clothes closet space. The ladies are supposed to judge a home plan according to the number of clothes closèts provided; and if that is so this plan will please them. Each of the two front bedrooms has a double wardrobe provided with special telescoping garment carriers. The back bedroom has an extra large clothes closet and there is another off the hall.

Notice how well lighted all of these rooms are and how cross ventilation is provided.

This is a design that would grace any community, providing a cheerful homey residence without extravagance of any kind.

THE ColorKeeD plans of The Delwood illustrated herewith include a model basement plan. The suggestions made covering the basement equipment can be applied equally well to all of the other home designs in this book. The first and second floor plans also suggest numerous items that you will want to look into, recommend, specify and use. Study these ColorKeeD plans carefully and they will help you to live in these new homes in imagination before they are built.





Key to Equipment

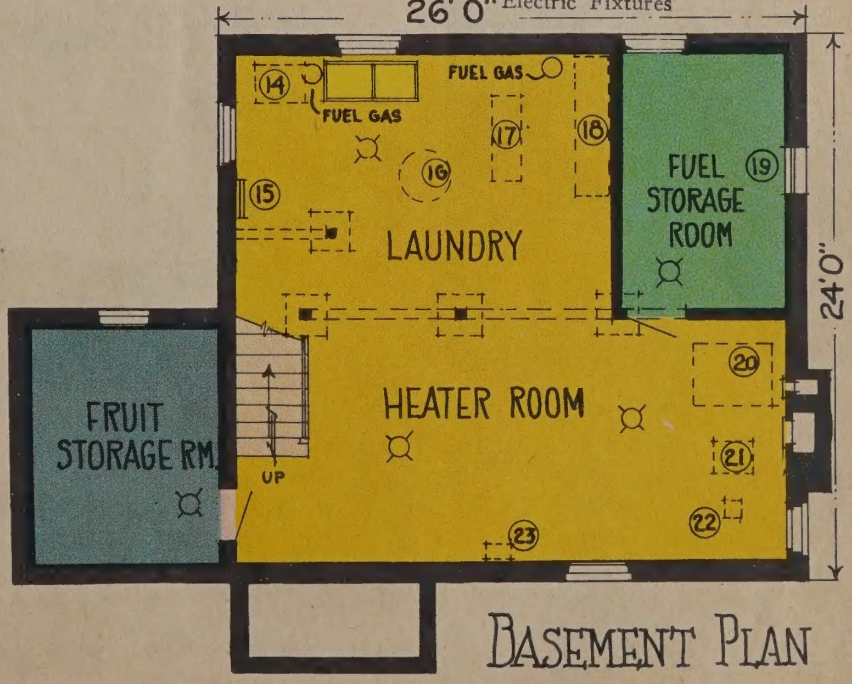
1. Ventilating Fan
2. Kitchen Cabinets
3. Refrigerator
4. Range
5. Ironing Board
6. Built-in Mail Box
7. Thermostat
8. Fireplace Throat and Damper
9. Broom Closet
10. Tub Shower
11. Disappearing Stair
12. Efficiency Wardrobe
13. Moth-proof Closet
14. Stove
15. Electric Panel
16. Washing Machine
17. Ironing Machine
18. Clothes Drier
19. Coal Chute
20. Heating Plant
21. Hot Water Supply
22. Water Softener
23. Water Meter

Weather Strips
Storm Sash
Screens
Shades
Electric Fixtures

ColorKeed Plan Patent Applied For

COLOR KEY TO PLANS

- LIVING ROOM
- DINING ROOM
- KITCHEN
- PANTRY
- HALLS
- CLOSET
- BED ROOM
- BATH AND LAVATORY
- PORCH
- ROOF
- BASEMENT
- FRUIT CELLAR
- FUEL ROOM
- STAIRS



BASEMENT PLAN

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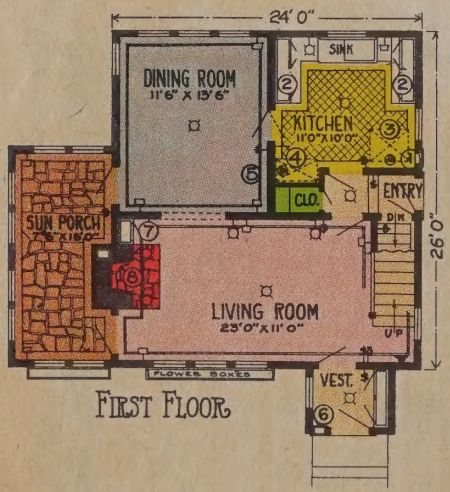
COLORKEED HOME PLANS
TRADE MARK

The DEFIANCE

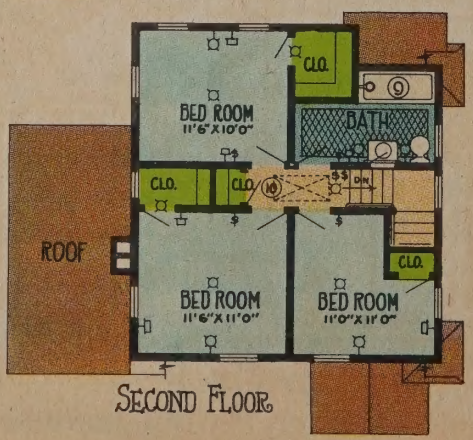
A CHARMING English cottage with stained shingle walls and batten shutters. The ColorKeeD plans below show the convenient arrangement inside—six rooms, bath and large sun porch. Study the desirable equipment suggested to make this home modern and efficient.



FIRST FLOOR

COLOR KEY TO PLANS

- LIVING ROOM
- DINING ROOM
- KITCHEN
- PANTRY
- HALLS
- CLOSET
- BED ROOM
- BATH AND LAVATORY
- PORCH
- ROOF

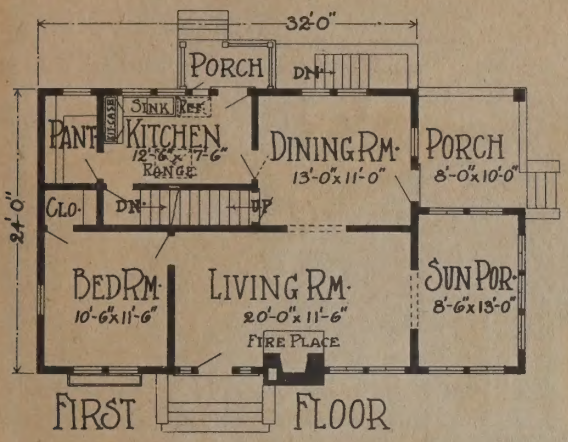


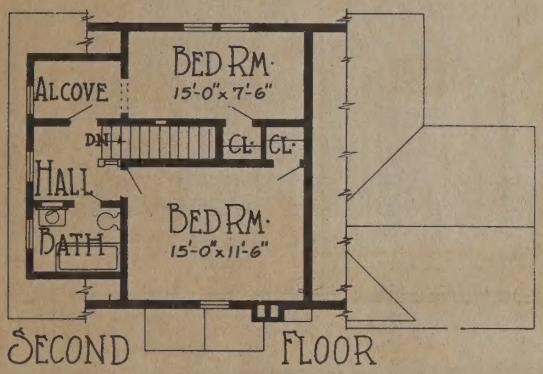
SECOND FLOOR

ColorKeed Plan Patent Applied For

Key to Equipment

① Ventilating Fan
② Kitchen Cases
③ Range
④ Refrigerator
⑤ Thermostat
⑥ Built-in Mail Box
⑦ Radio Outlet
⑧ Fireplace Throat and Damper
⑨ Tub Shower
⑩ Disappearing Stair
Weather Strips
Storm Sash
Screens
Shades
Electric Fixtures

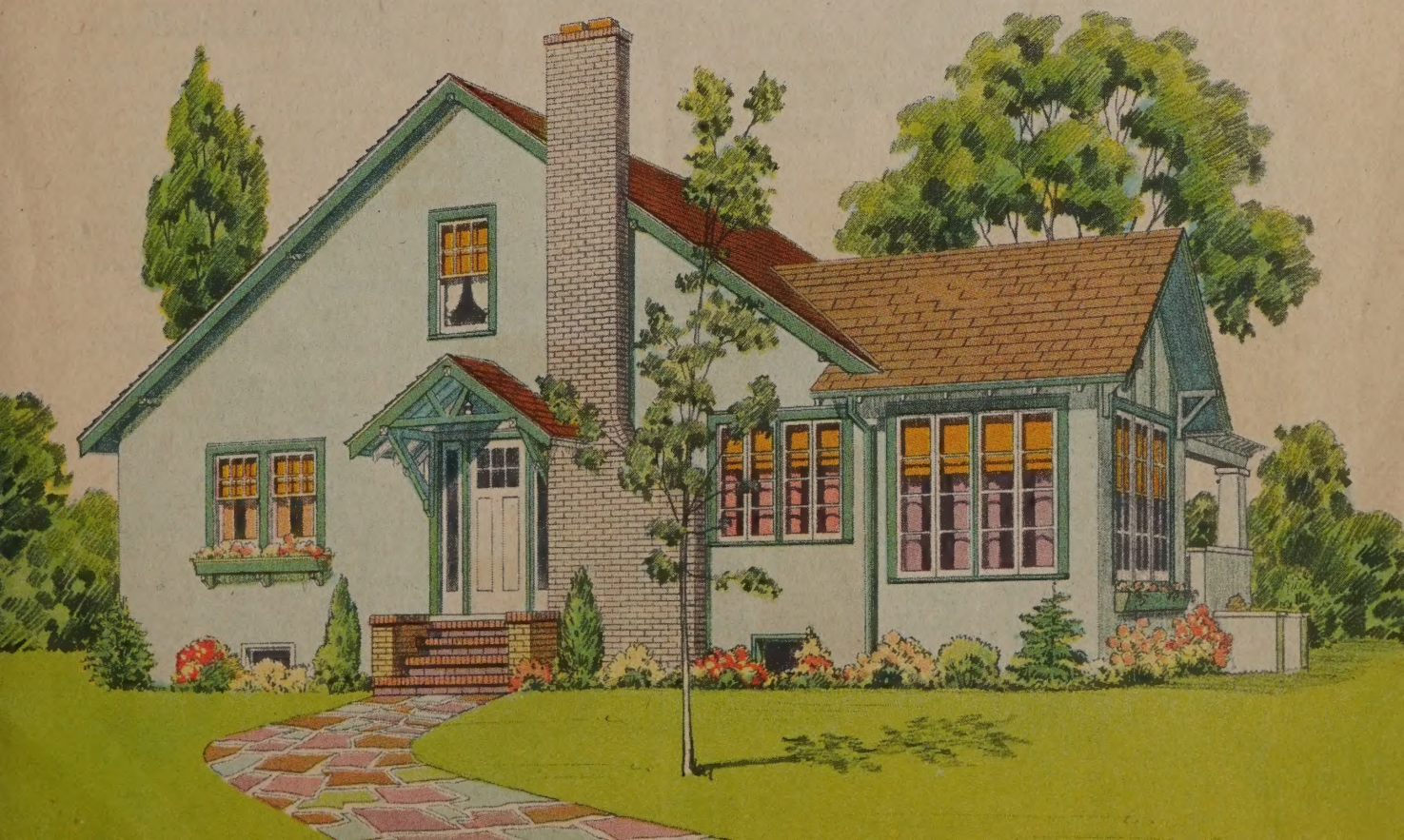




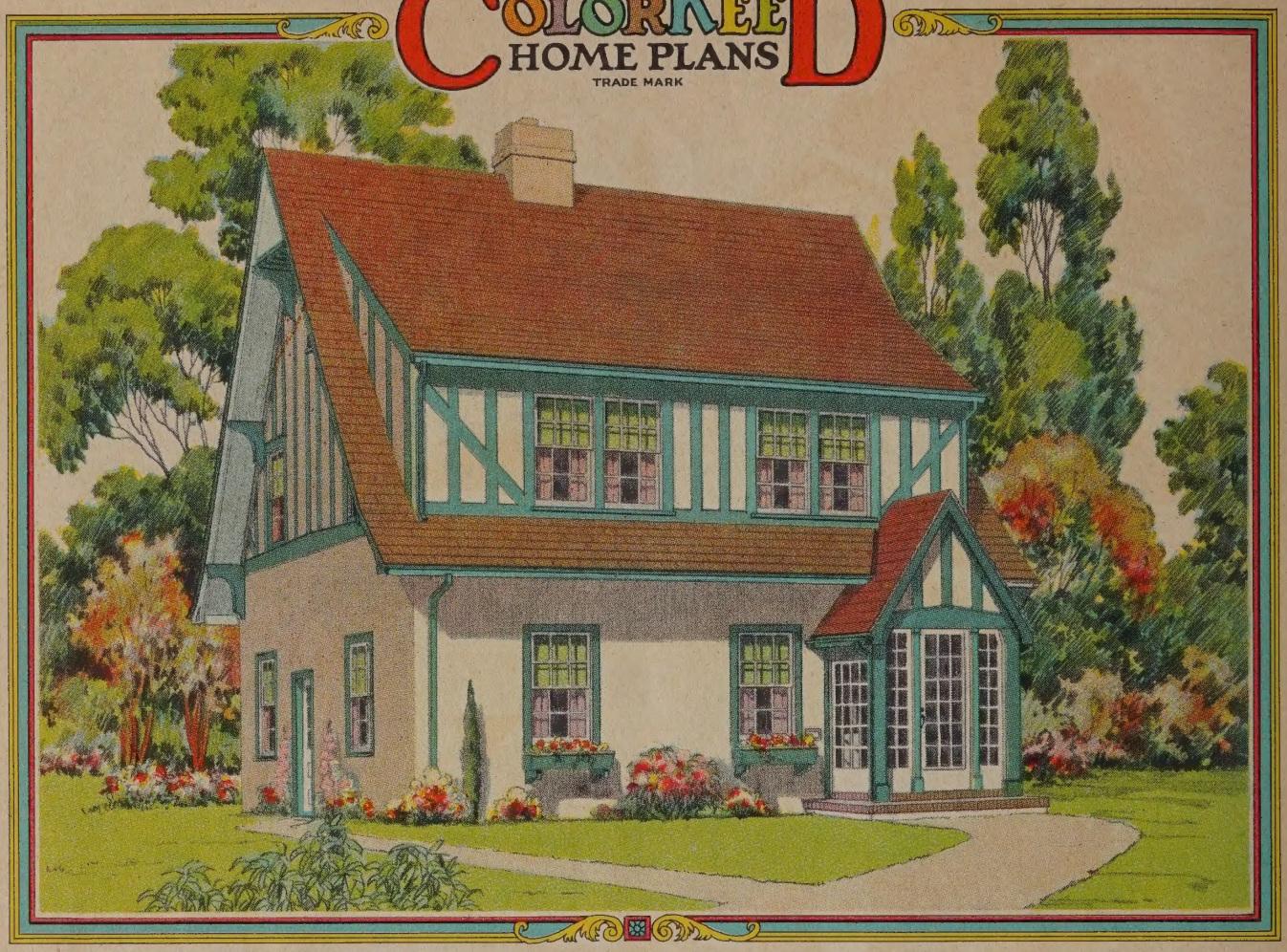
The DALTON

A CHEERFUL bungalow of six rooms including a downstairs bedroom. The big, well lighted living room with sun parlor addition is the feature of this plan. Color sketch above gives a glimpse of this homelike room with fireplace.

ColorKeed Plan Patent Applied For

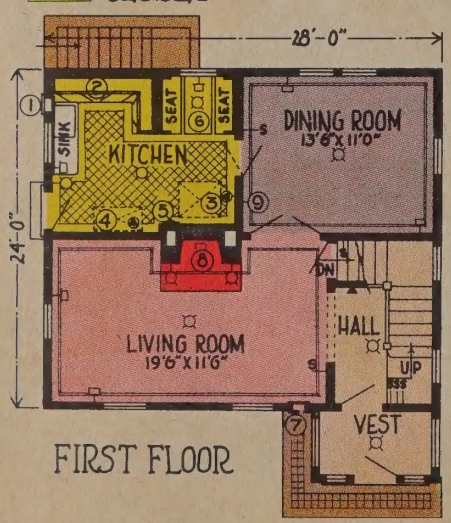


COLORKEED HOME PLANS
TRADE MARK

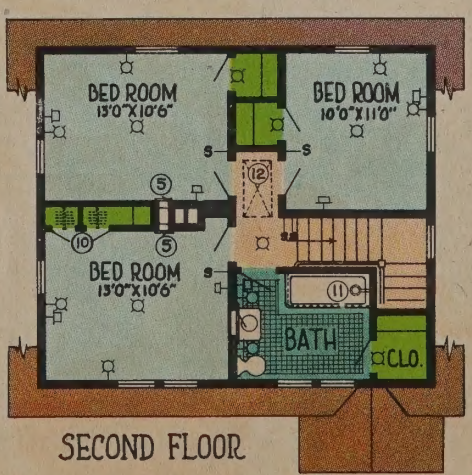


COLOR KEY TO PLANS

- LIVING ROOM
- DINING ROOM
- KITCHEN
- PANTRY
- HALLS
- CLOSET
- BED ROOM
- BATH AND LAVATORY
- PORCH
- ROOF



FIRST FLOOR



SECOND FLOOR

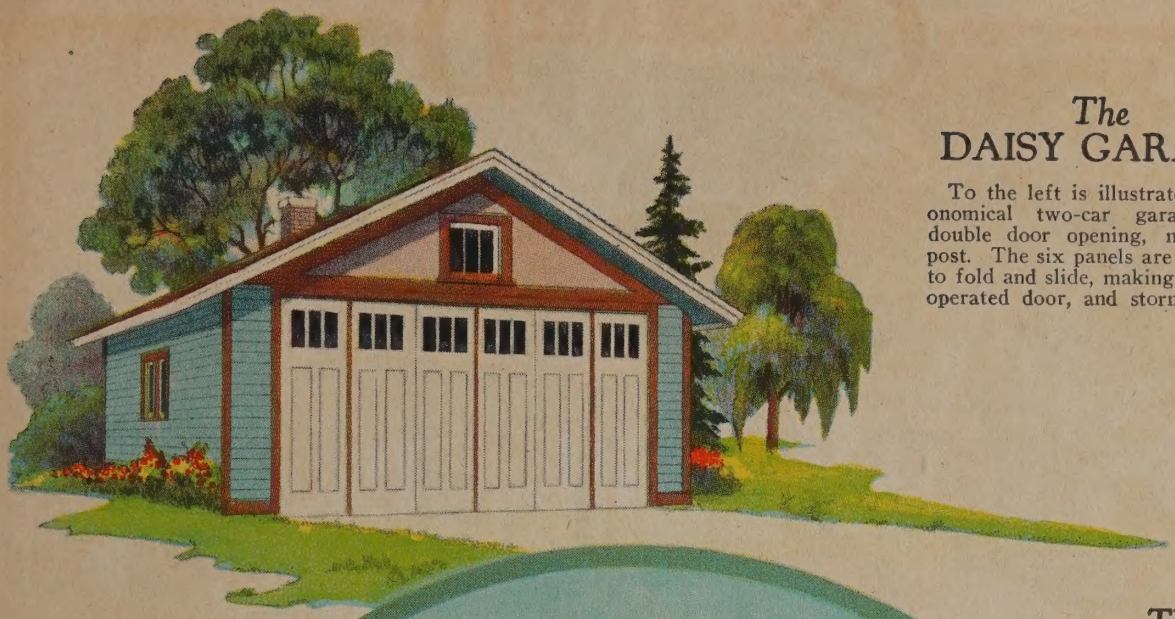
ColorKeed Plan Patent Applied For

The DEARBORN

AN artistic half timber stucco design, well suited to a small building site. Six rooms and bath are provided with additional usable space on the third floor reached conveniently by means of the space-saving disappearing stairway. Many other desirable features of modern equipment are suggested in the ColorKeeD plans below.

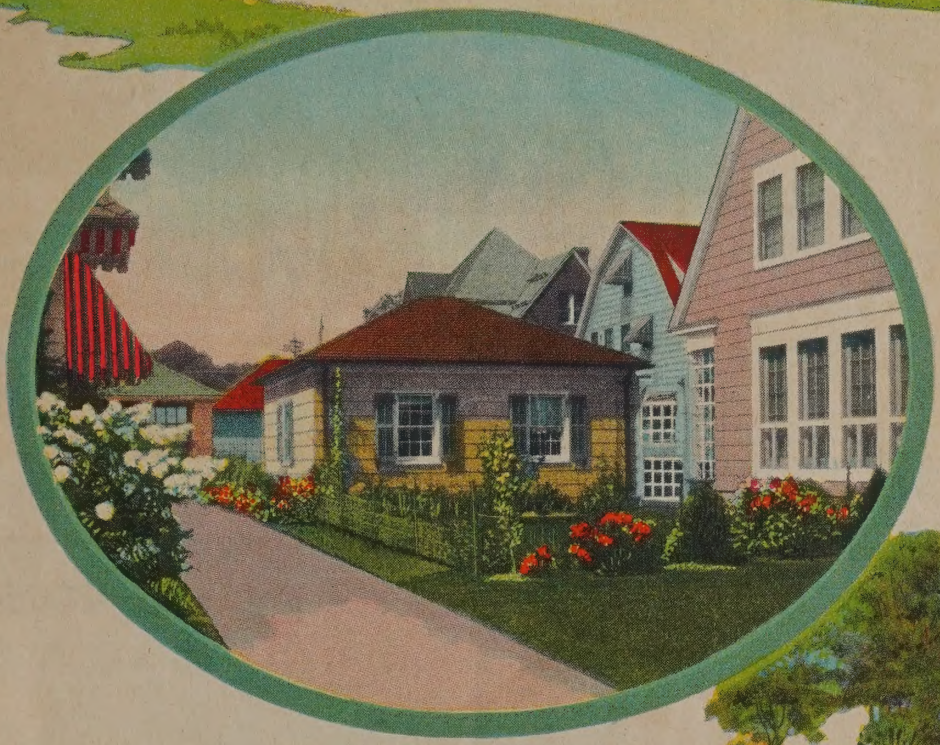
Key to Equipment

① Ventilating Fan
② Kitchen Cases
③ Range
④ Refrigerator
⑤ Incinerator
⑥ Breakfast Nook
⑦ Built in Mail Box
⑧ Fireplace Throat and Damper
⑨ Thermostat
⑩ Efficiency Wardrobe
⑪ Tub Shower
⑫ Disappearing Stairway
Weather Strips
Storm Sash
Screens
Shades
Electric Fixtures



The DAISY GARAGE

To the left is illustrated an economical two-car garage with double door opening, no center post. The six panels are arranged to fold and slide, making an easily operated door, and storm-tight.



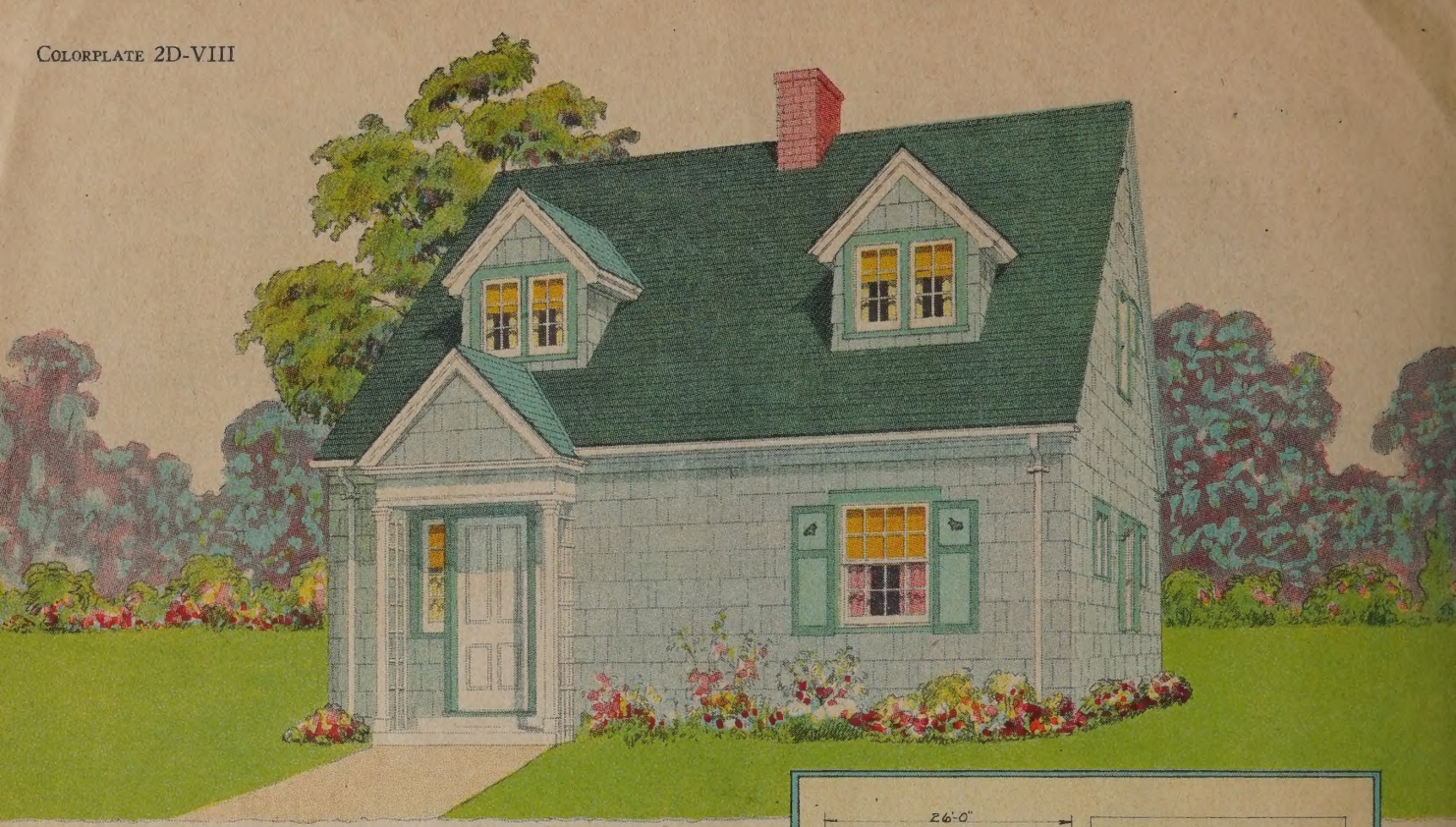
The DALE GARAGE

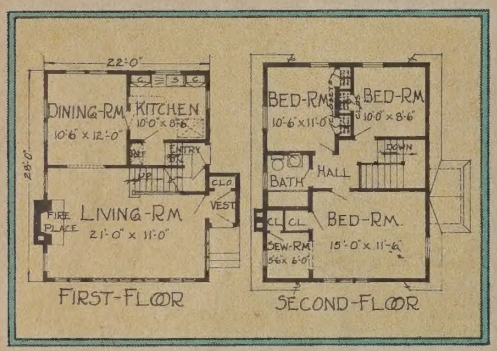
Photograph to the left shows how attractively the well designed garage can be fitted into its surroundings.

The DAIN GARAGE

To the right is a double brick garage with doors arranged in two groups, hinged.

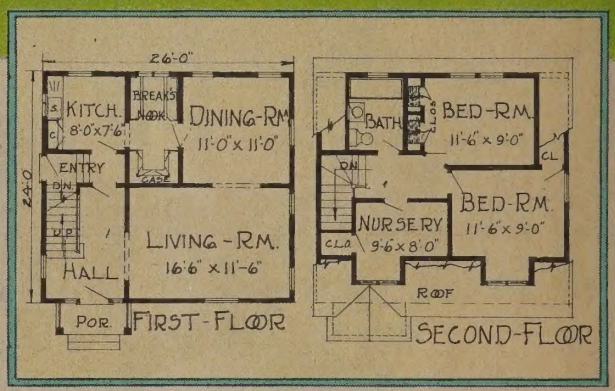
ColorKeed Plan Patent Applied For





The DARWIN

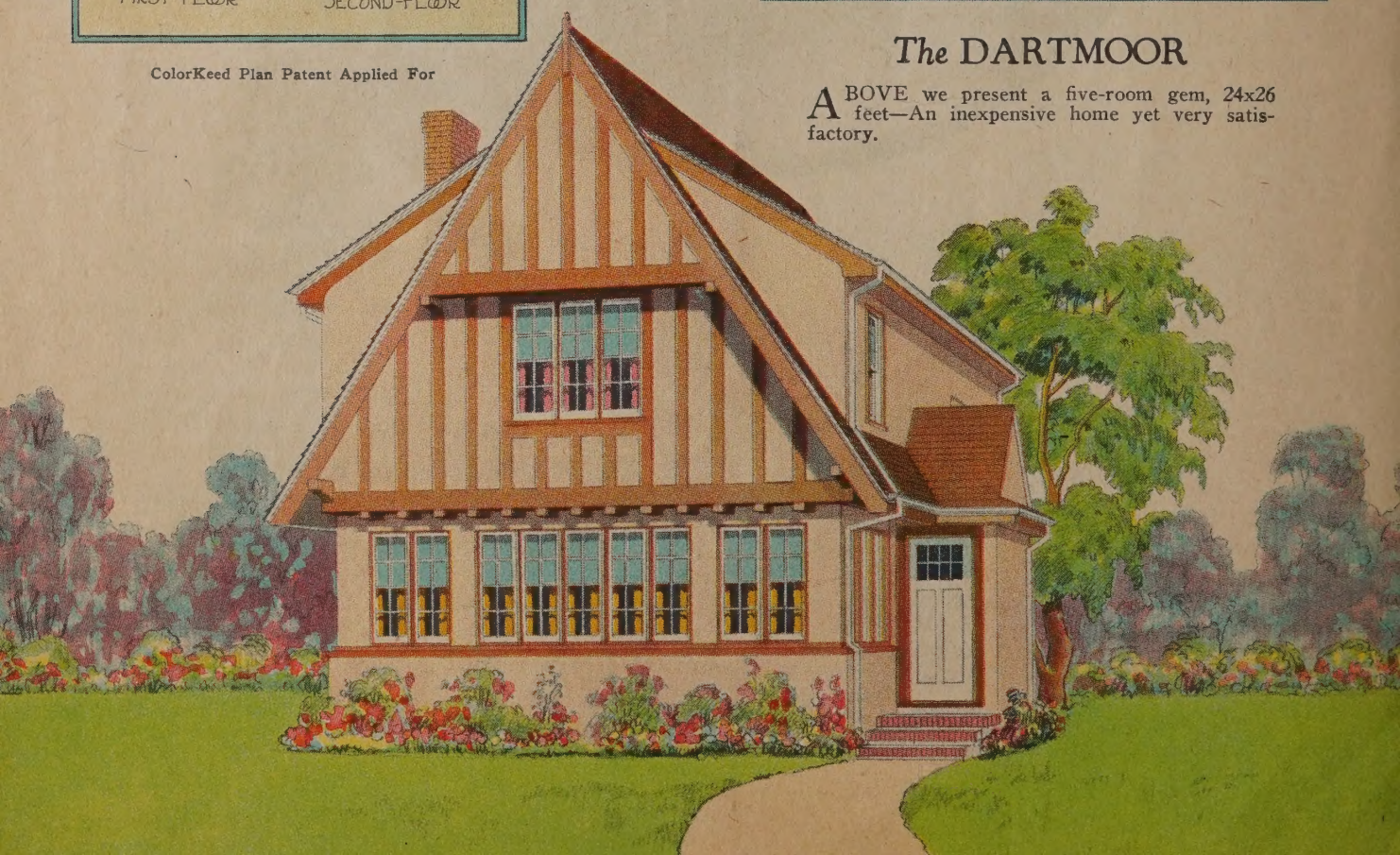
BELOW and to the left is a popular narrow lot designed 22 x 28 feet, containing six rooms and bath.



ColorKeed Plan Patent Applied For

The DARTMOOR

ABOVE we present a five-room gem, 24x26 feet—An inexpensive home yet very satisfactory.

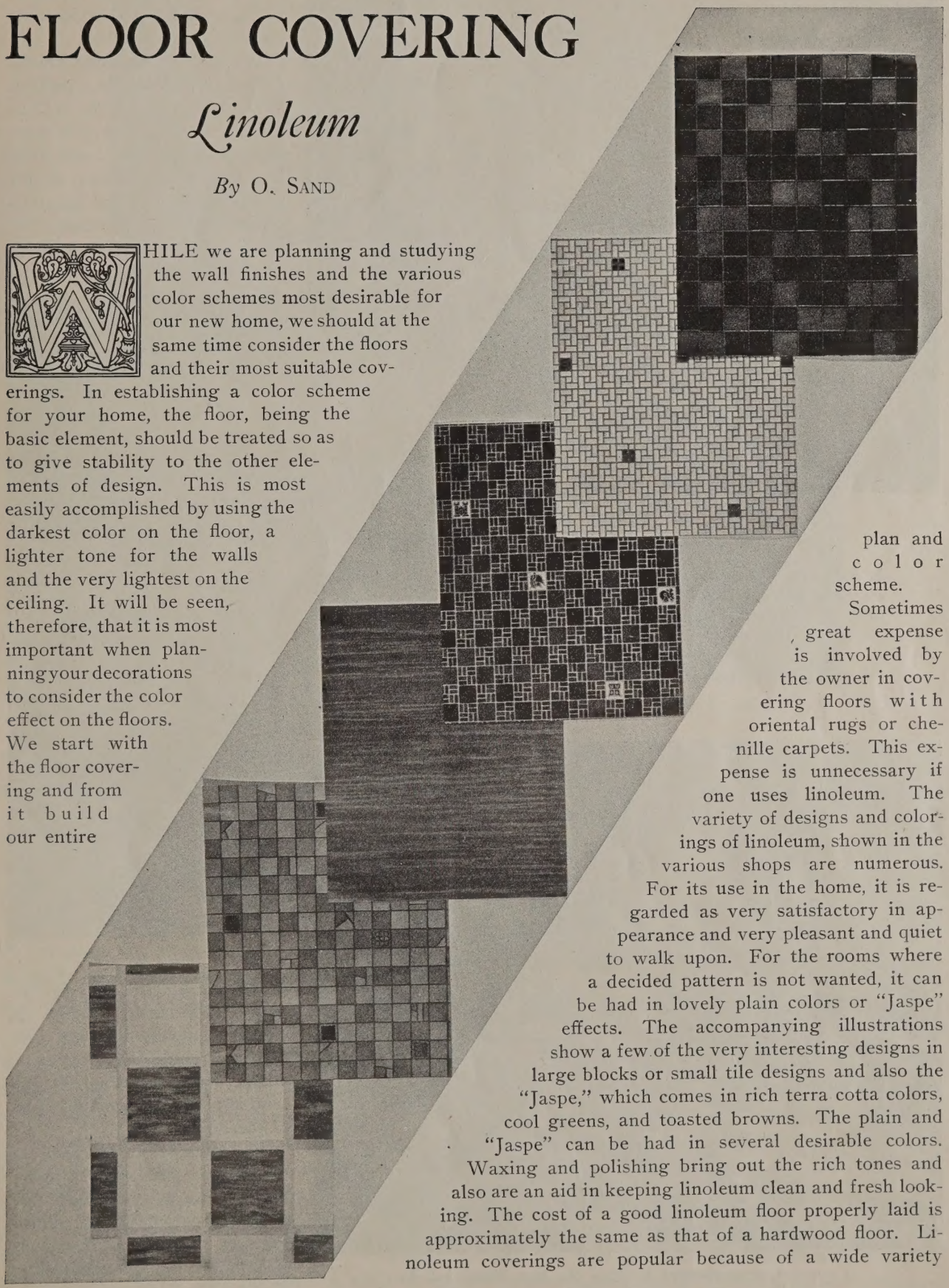


FLOOR COVERING

Linoleum

By O. SAND

WHILE we are planning and studying the wall finishes and the various color schemes most desirable for our new home, we should at the same time consider the floors and their most suitable coverings. In establishing a color scheme for your home, the floor, being the basic element, should be treated so as to give stability to the other elements of design. This is most easily accomplished by using the darkest color on the floor, a lighter tone for the walls and the very lightest on the ceiling. It will be seen, therefore, that it is most important when planning your decorations to consider the color effect on the floors. We start with the floor covering and from it build our entire plan and color scheme.



Sometimes great expense is involved by the owner in covering floors with oriental rugs or chenille carpets. This expense is unnecessary if one uses linoleum. The variety of designs and colorings of linoleum, shown in the various shops are numerous. For its use in the home, it is regarded as very satisfactory in appearance and very pleasant and quiet to walk upon. For the rooms where a decided pattern is not wanted, it can be had in lovely plain colors or "Jaspe" effects. The accompanying illustrations show a few of the very interesting designs in large blocks or small tile designs and also the "Jaspe," which comes in rich terra cotta colors, cool greens, and toasted browns. The plain and "Jaspe" can be had in several desirable colors. Waxing and polishing bring out the rich tones and also are an aid in keeping linoleum clean and fresh looking. The cost of a good linoleum floor properly laid is approximately the same as that of a hardwood floor. Linoleum coverings are popular because of a wide variety

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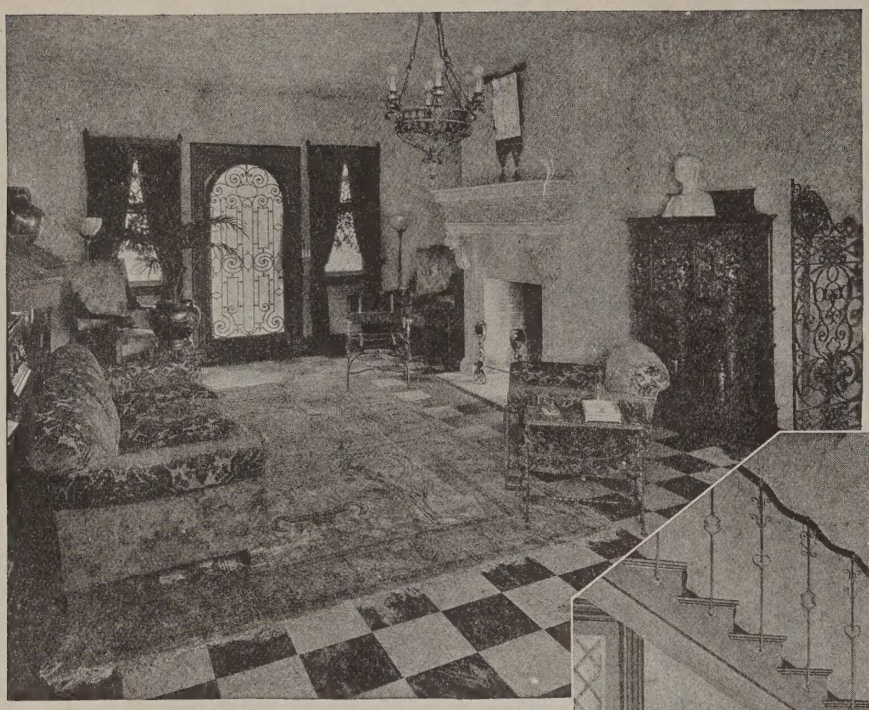
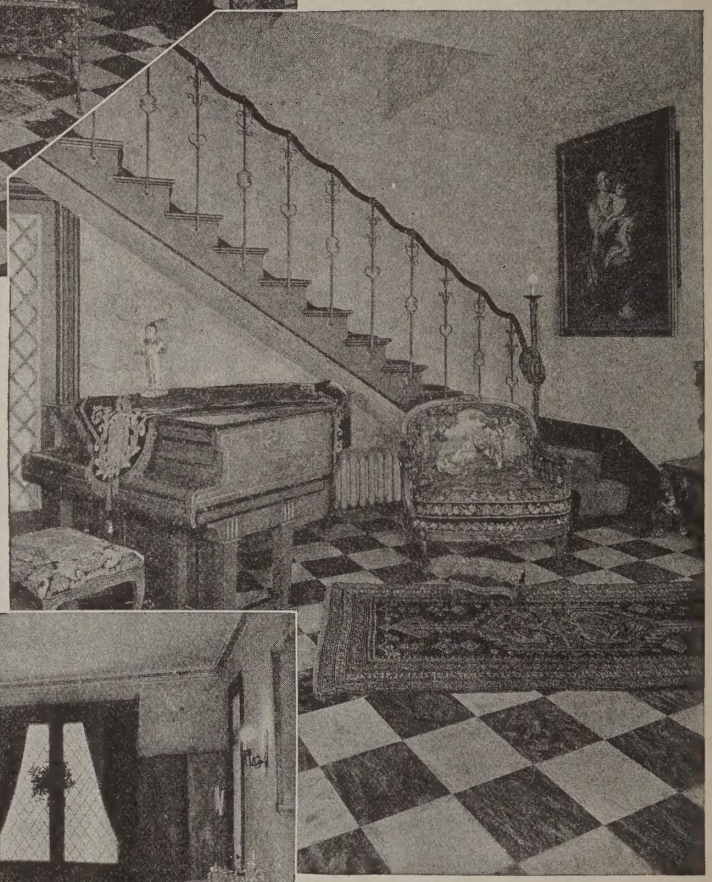
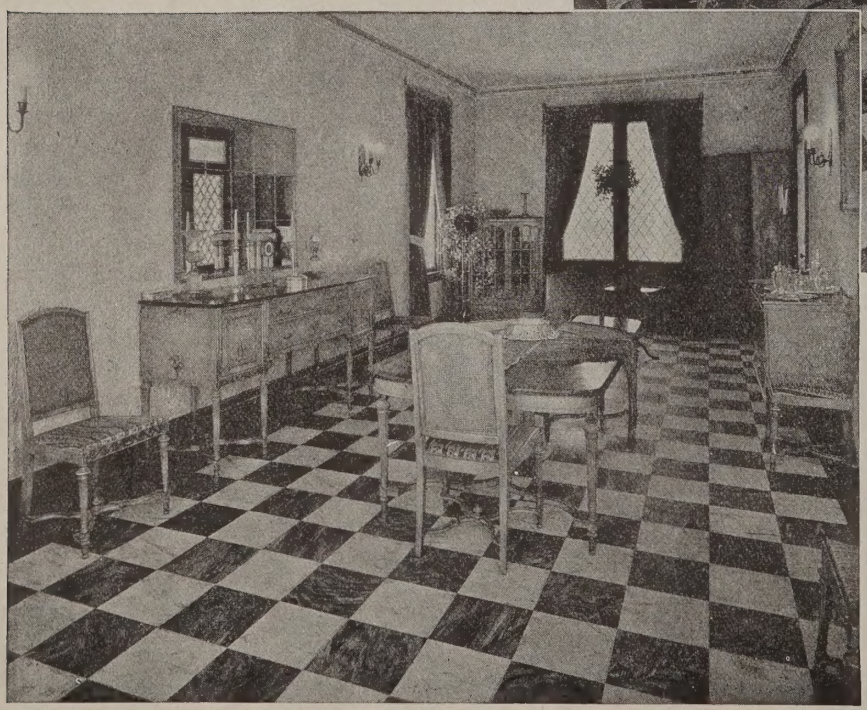




In this lovely Spanish home from Southern California, a dignified and spacious effect is produced by using this marbleized tile throughout the entire first floor



A pretentious atmosphere is given the long dining hall by carrying further the black and grey design of the beautiful floor

of color effects, ease of maintenance and also because it yields a pleasant tread.

We show here some photographs of interiors in a palatial Spanish home in southern California. A black and grey marbleized design has been used throughout the main rooms producing a cool and spacious effect. Note the successful finish given by the use of the plain black border. Rugs, of course, complete the floor picture and should always be used when floor covering of this kind is used in the main rooms of the home.

A Dutch tile linoleum in warm terra cotta and tan coloring is quite in spirit with this charming colonial room, photographed from a quaint remodeled home in Massachusetts. The oval braided rugs or colorful hooked rugs give very

A Dutch tile linoleum in warm terra cotta coloring is quite in spirit with the charming Colonial room

pleasant results when used as throws, and are especially suitable in interiors where early American furniture is used. Interesting color schemes can be worked out with any of these delightful linoleums. For the Spanish living room, when the black and grey marbleized floor is used, a Spanish red damask for hangings, using a very soft grey-green frieze for furniture covering, makes a daring and individual treatment.

For the owner's bedroom, a green and white tile floor contrasts beautifully with draw curtains of a warm, yellow silk and a bed cover of a conventional design in linen. A comfortable chair with a slip cover of plain terra cotta linen, piped in yellow, would complete this inviting and restful room.

To get a variation in the bath room, a color scheme may be carried out in this way: Floor of soft green and ivory, with walls painted in the same green shade. Draw curtains for the window and shower curtain may be in orchid, waterproof taffeta, bound in maize, a small oval rag rug in orchid completing the novel decorative treatment.

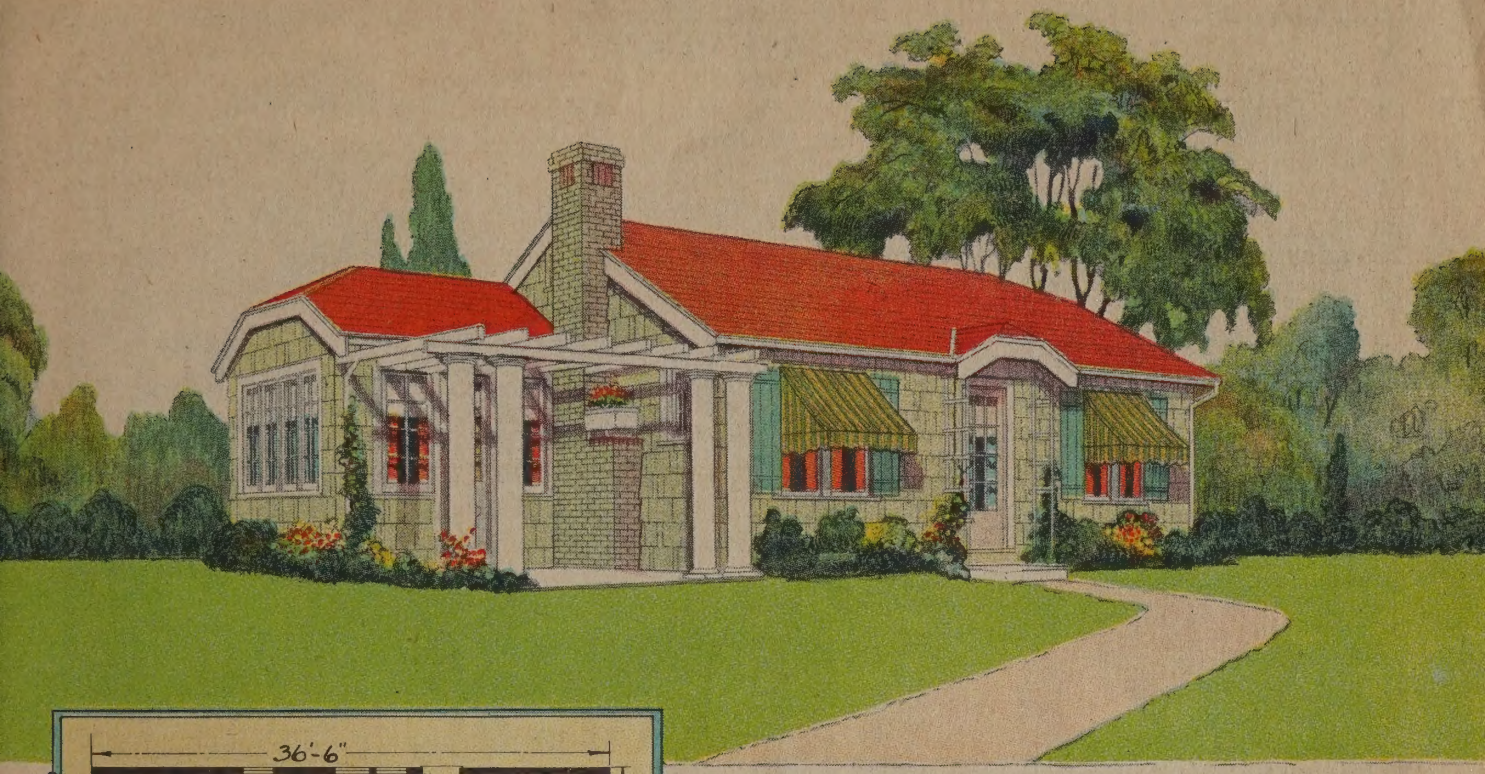
The guest room may be delicate in tone and must be inviting—using a buff colored "Jaspe" linoleum for the floor covering, plain apple green rugs may be used over this with good effect; the walls of a very yellow maize color, in a stippled effect, would be good. Beige curtains in a point d'esprit, made up in a ruffled curtain edged with an apricot velvet baby ribbon, and painted furniture in colors of apple green with yellow and apricot decorations are entirely in keeping with the dominant motif. The bed covers can be of a pastel colored hand-blocked linen bound with apricot. A pair of comfortable small chairs, covered in a two-tone satin stripe in apricot and green, would complete this lovely room.

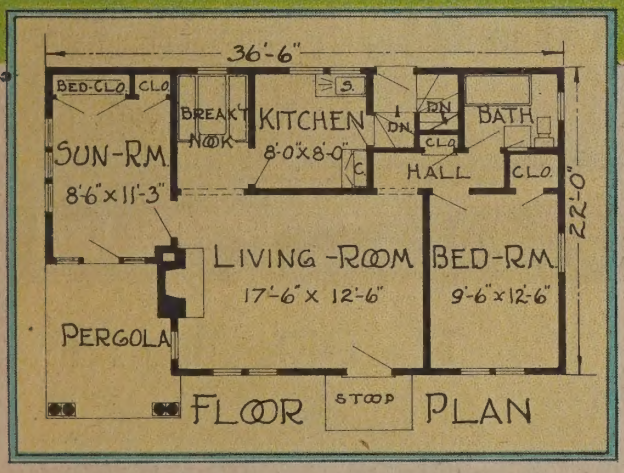
In the days gone by, when linoleum was mentioned, it immediately conveyed a mental picture of a kitchen or bathroom. Most people thought of it

only as a serviceable and sanitary covering for the kitchen floor. But it has very rapidly made its advance from the kitchen into the dining room, the living room, the sun parlor—in fact, any room in the house—and has been accepted by all for its beauty and its charm. It has brought into these rooms a new quality which is being appreciated more and more—the use of color. The average woman is beginning to realize now, as she never has before, the influence of color on the beauty of her surroundings, her family and her friends. So when you are considering linoleum for your new sun room, guest chamber or whatever it may be, do not think of it in the patterns you have seen in your neighbor's kitchen, but visualize it in beautiful, soft, plain colors or in a "Jaspe," or, perhaps, in one of those lovely rich tile effects produced in the inlaid linoleum.

It will perhaps be a little easier to adjust yourself to the linoleum as it is used today, if you know of what and how it is made. Linoleum is a compound of powdered cork and oxidized linseed oil on a backing of burlap; it is most successfully laid by cementing it on a lining of builder's felt, which has been pasted to the floor. This protects the linoleum from floor shrinkage as well as deadening sound and resiliency. It is possible to cement linoleum directly to a concrete floor if there is no danger of dampness from underneath. It is on account of that danger that it is rarely recommended for use in a basement. Once laid, linoleum should be washed with warm soap and water; if it is inlaid or "Jaspe" linoleum, it should then be waxed like a hardwood floor, and waxed again in six weeks' time. It is most important for wearing qualities, as well as for appearance, that linoleum be properly laid, and trained workmen should be employed for this job in order to insure tight fitting joints at the baseboards and to make invisible the seams between the strips of linoleum.

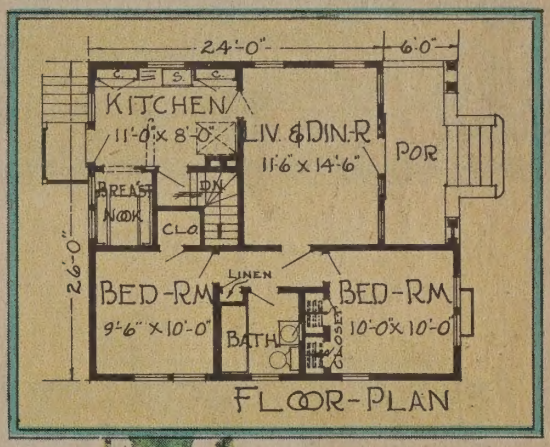
The appeal of this liveable room is largely due to the restful atmosphere produced by the use of the "jaspé" linoleum





The DAUPHIN

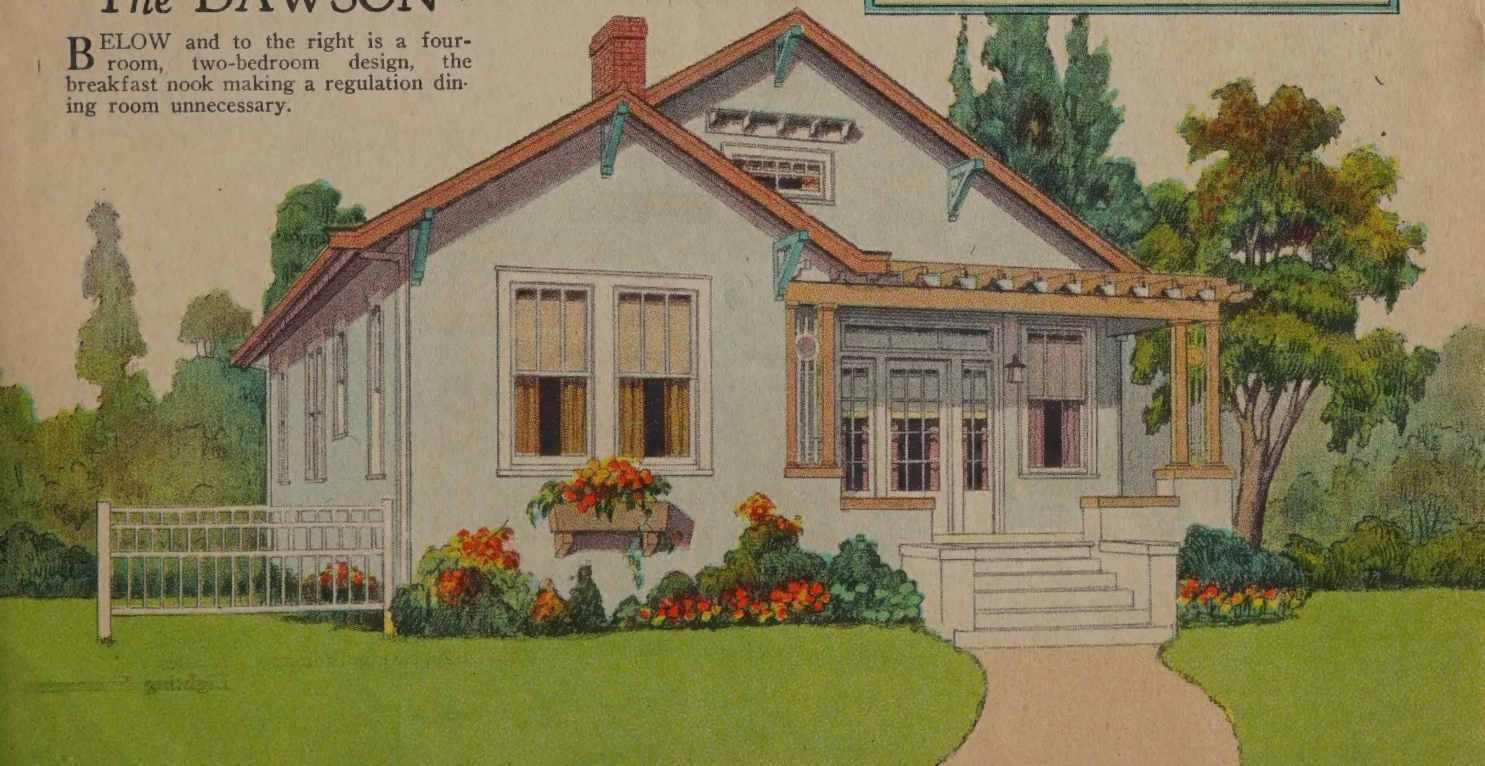
ABOVE and to the left a charming bungalow, 22x 36½ feet.



The DAWSON

ColorKeed Plan Patent Applied For

BELOW and to the right is a four-room, two-bedroom design, the breakfast nook making a regulation dining room unnecessary.

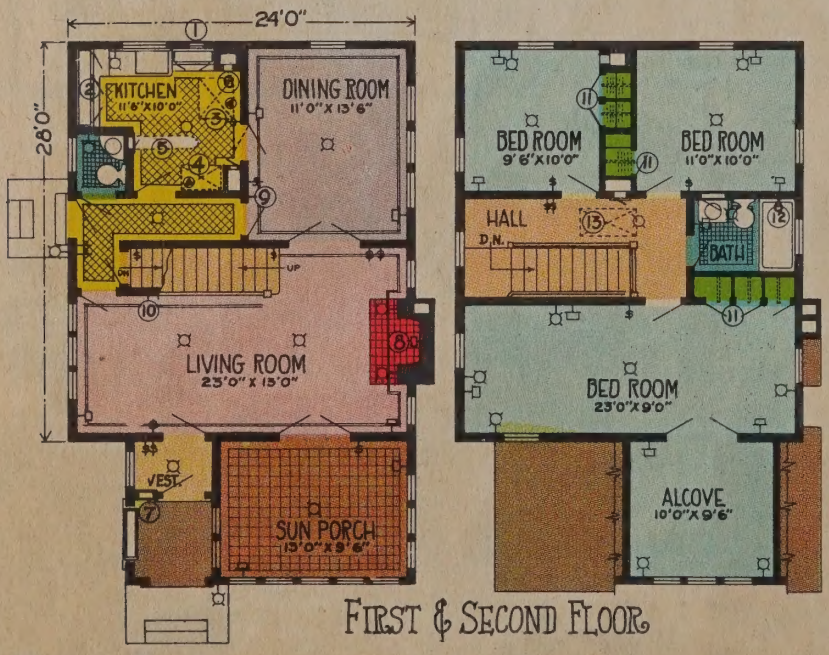


COLORKEED HOME PLANS

TRADE MARK

The DELAWARE

THIS modern American home has all the wanted features. Although only 24 feet wide, seven big rooms and bath are provided and the arrangement is indicated to make use of the desirable third floor space. Study these ColorKeeD plans and enjoy the prospect of building a well equipped home like this.



FIRST & SECOND FLOOR

COLOR KEY TO PLANS

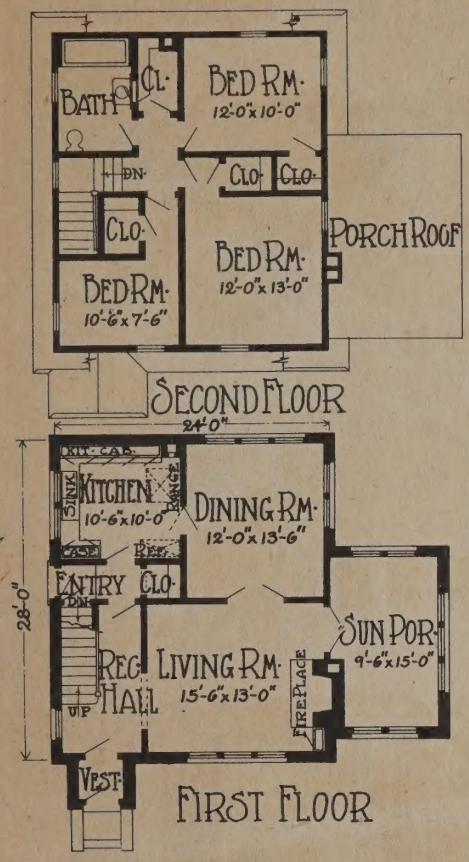
- LIVING ROOM
- DINING ROOM
- KITCHEN
- PANTRY
- HALLS
- CLOSET
- BED ROOM
- BATH AND LAVATORY
- PORCH
- ROOF

ColorKeed Plan Patent Applied For

Key to Equipment

① Ventilating Fan
② Kitchen Cabinets
③ Range
④ Refrigerator
⑤ Ironing Board
⑥ Incinerator
⑦ Built in Mail Box
⑧ Fireplace Throat and Damper
⑨ Thermostat
⑩ Radio Outlet
⑪ Efficiency Wardrobe
⑫ Tub Shower
⑬ Disappearing Stairway

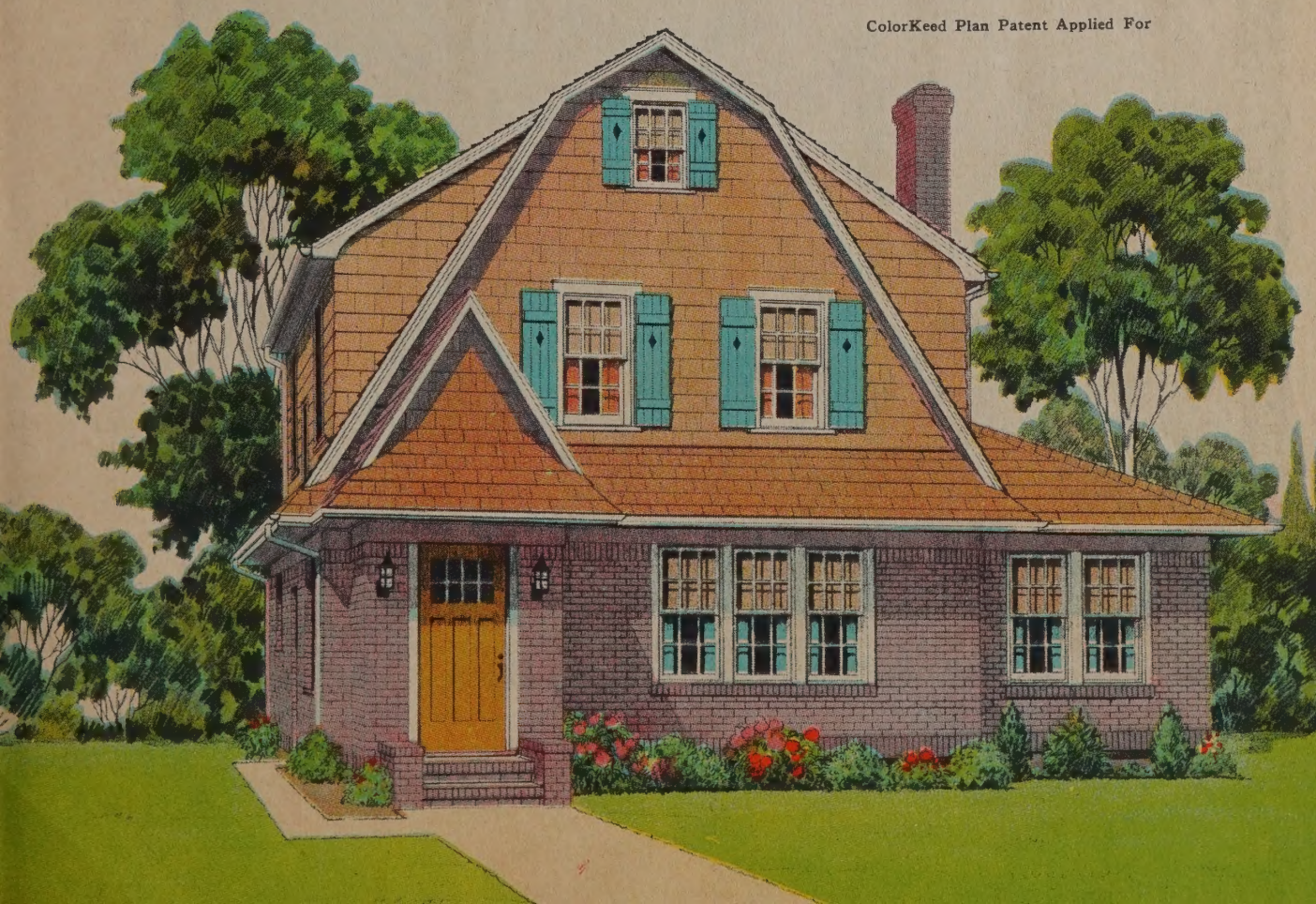
Weather Strips
Storm Sash
Screens
Shades
Lighting Fixtures

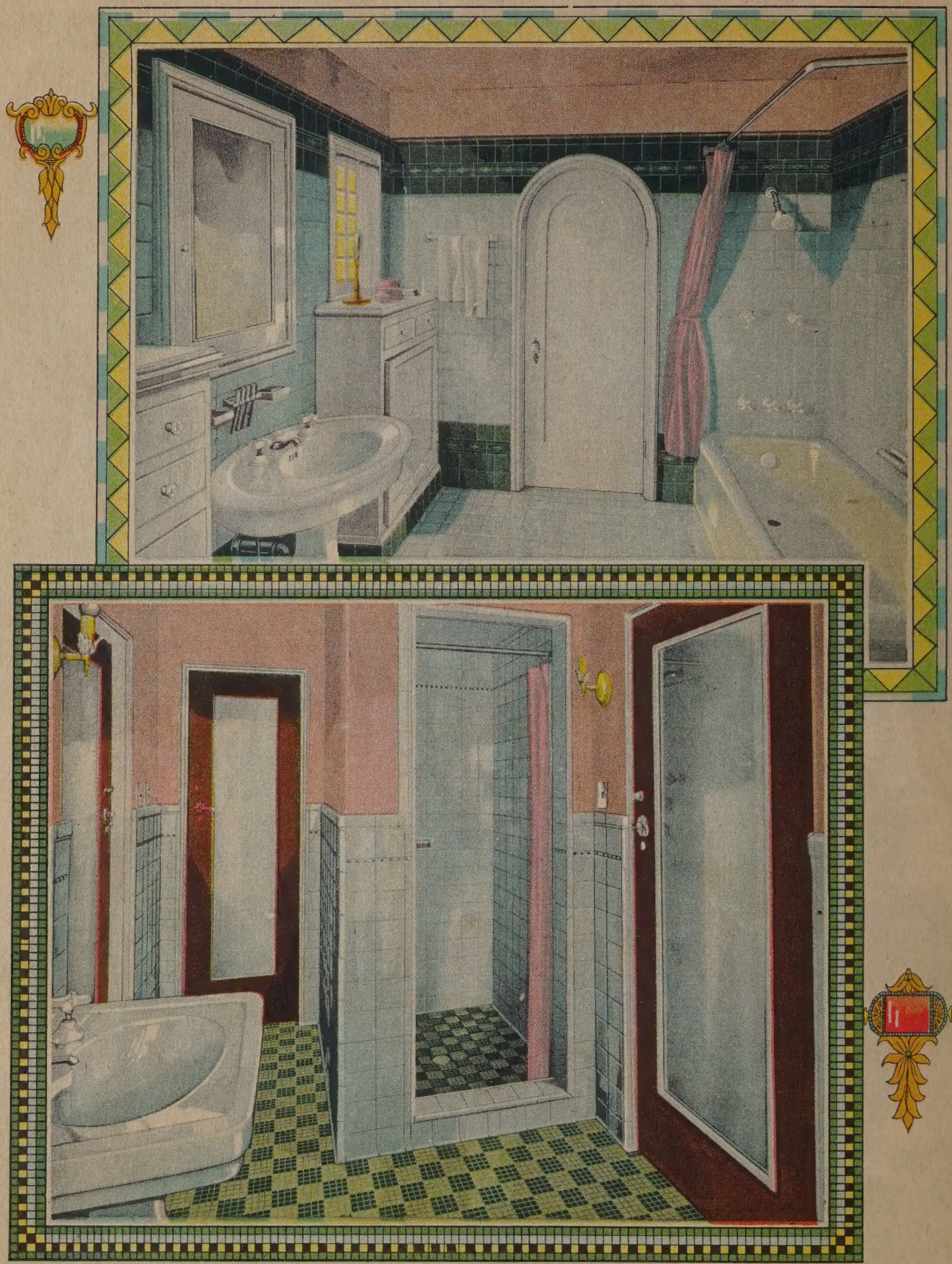


The DANVERS

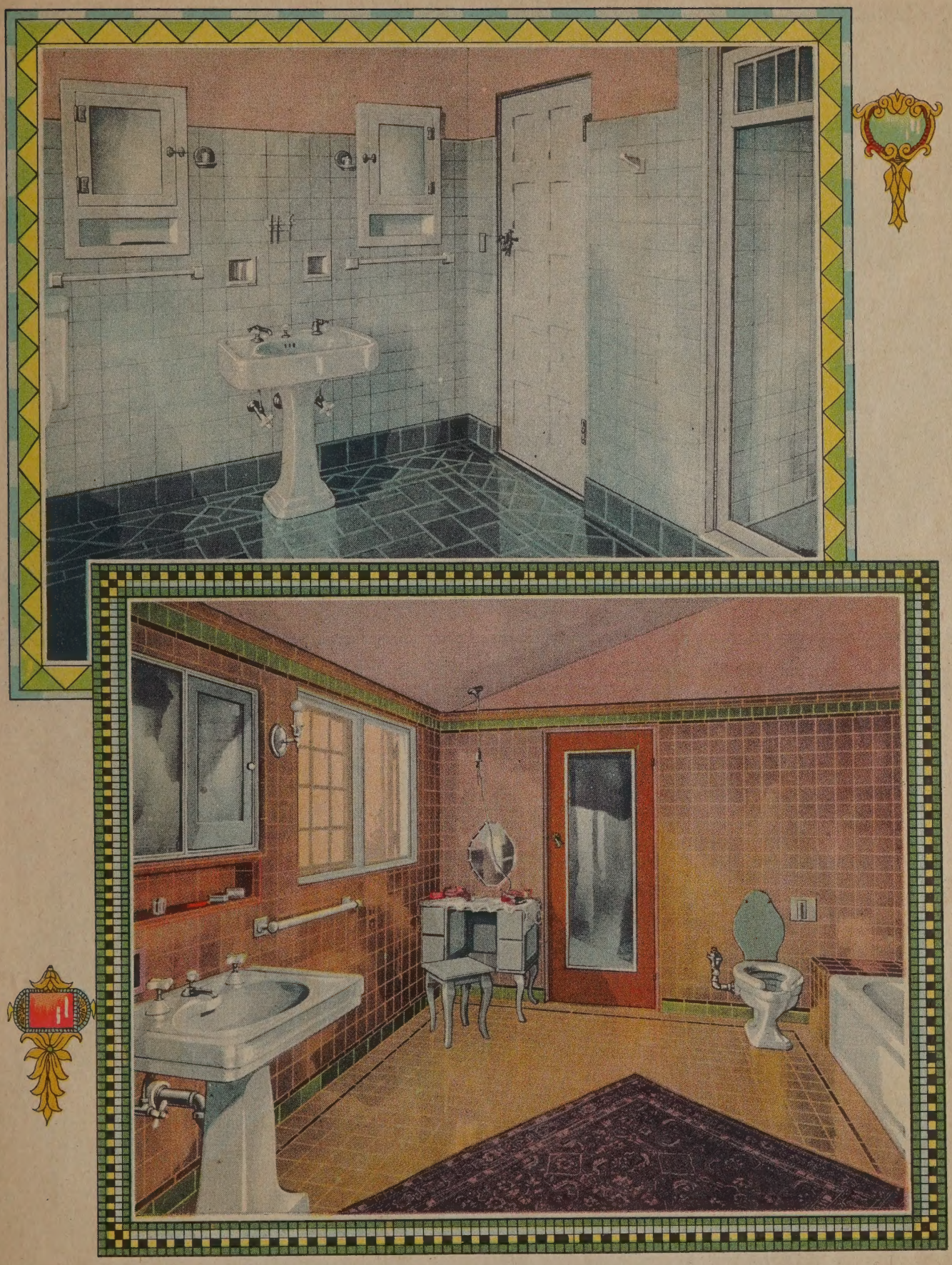
BRICK for the first story and a low sweeping roof above always assures an attractive, individual home design. The Danvers has a strong Colonial feeling. The interior might well be finished and furnished in a Colonial style as suggested by the color sketch above. The floor plans to left show a very interesting arrangement of the seven rooms included in this design.

ColorKeed Plan Patent Applied For





On this and on the page opposite are four recent bathroom achievements with tiled walls, shower baths, built-in china accessories and other interesting features.

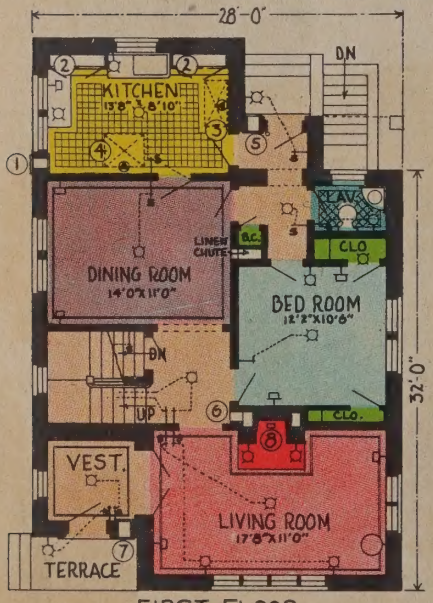


Bathrooms have come into the modern American home as a factor of very major importance. Bathrooms are being planned larger and with more attention to complete equipment.

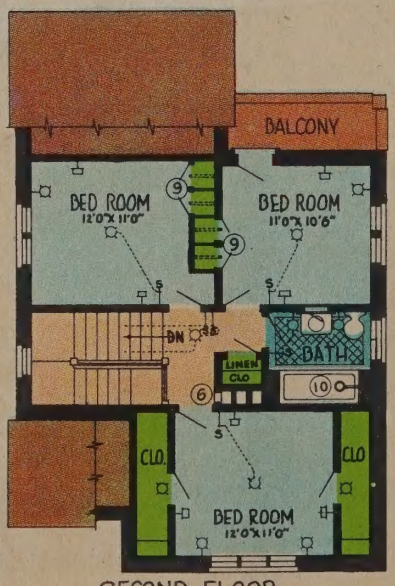
COLORKEED HOME PLANS
TRADE MARK

The DELPHI

A MODERN stucco home of seven rooms featuring a downstairs bedroom with convenient lavatory. This is a good narrow lot design, being only 28 feet wide. Study the ColorKeeD home plans below for the room arrangement and also the suggestions for desirable modern equipment.



FIRST FLOOR



SECOND FLOOR

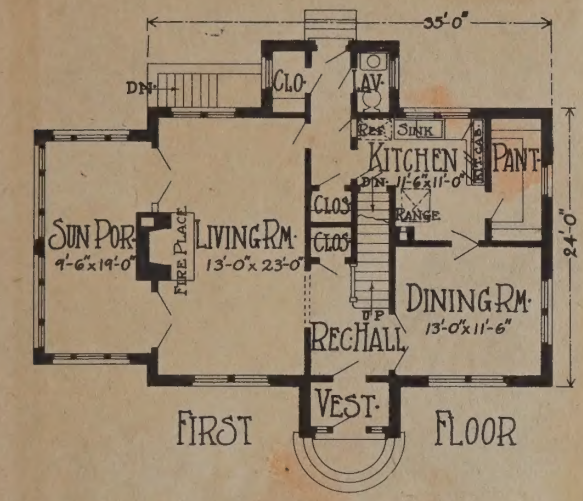
COLOR KEY TO PLANS

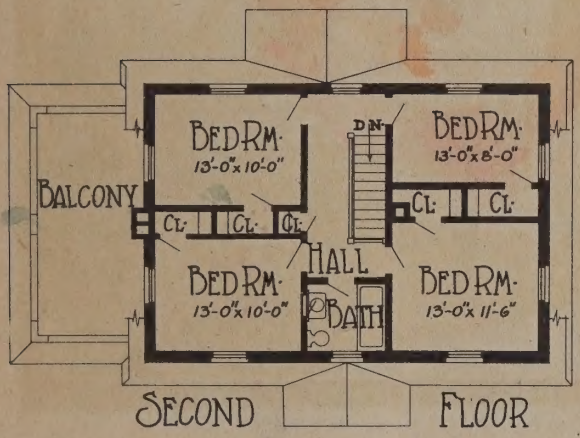
- LIVING ROOM
- DINING ROOM
- KITCHEN
- PANTRY
- HALLS
- CLOSET
- BED ROOM
- BATH AND LAVATORY
- PORCH
- ROOF

ColorKeed Plan Patent Applied For

Key to Equipment

① Ventilating Fan
② Kitchen Cabinets
③ Refrigerator
④ Range
⑤ Package Receiver
⑥ Incinerator
⑦ Built in Mail Box
⑧ Fireplace Throat and Damper
⑨ Efficiency Wardrobe
⑩ Tub Shower
Weather Strips
Storm Sash
Screens
Shades
Lighting Fixtures





The DARIEN

A SUBSTANTIAL Colonial brick home with asbestos shingled roof. Overall dimensions are 24x35 feet, plus the sun parlor extension which is 9½x19 feet. The arrangement of this house is standard, taking the form that has proved so popular. Color sketch above gives a glimpse of one of the bedrooms suggesting an attractive form of panelled walls, harmonizing with the Colonial furnishings.

ColorKeed Plan Patent Applied For

COLORKEED HOME PLANS

TRADE MARK

COLOR KEY TO PLANS

- LIVING ROOM
- DINING ROOM
- KITCHEN
- PANTRY
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- CLOSET
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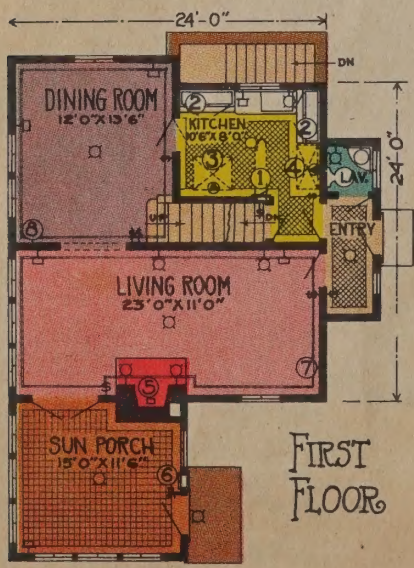
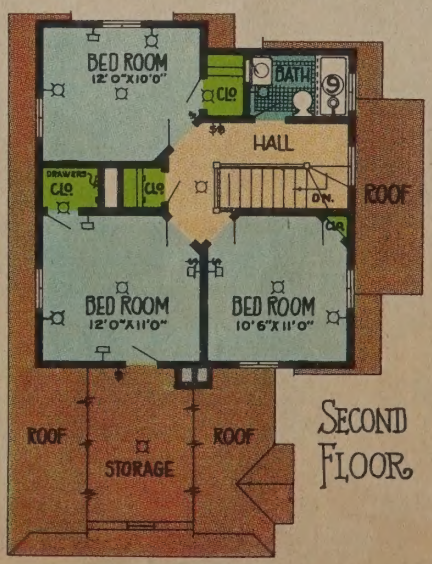
- PORCH
- ROOF

The DEEDSVILLE

A COTTAGE of rare charm, 24x 24 feet in the main section. The ColorKeeD plans show six fine rooms and bath in this part of the house, plus the big sun porch or solarium in the wing. Notice the generous closet space in this home.

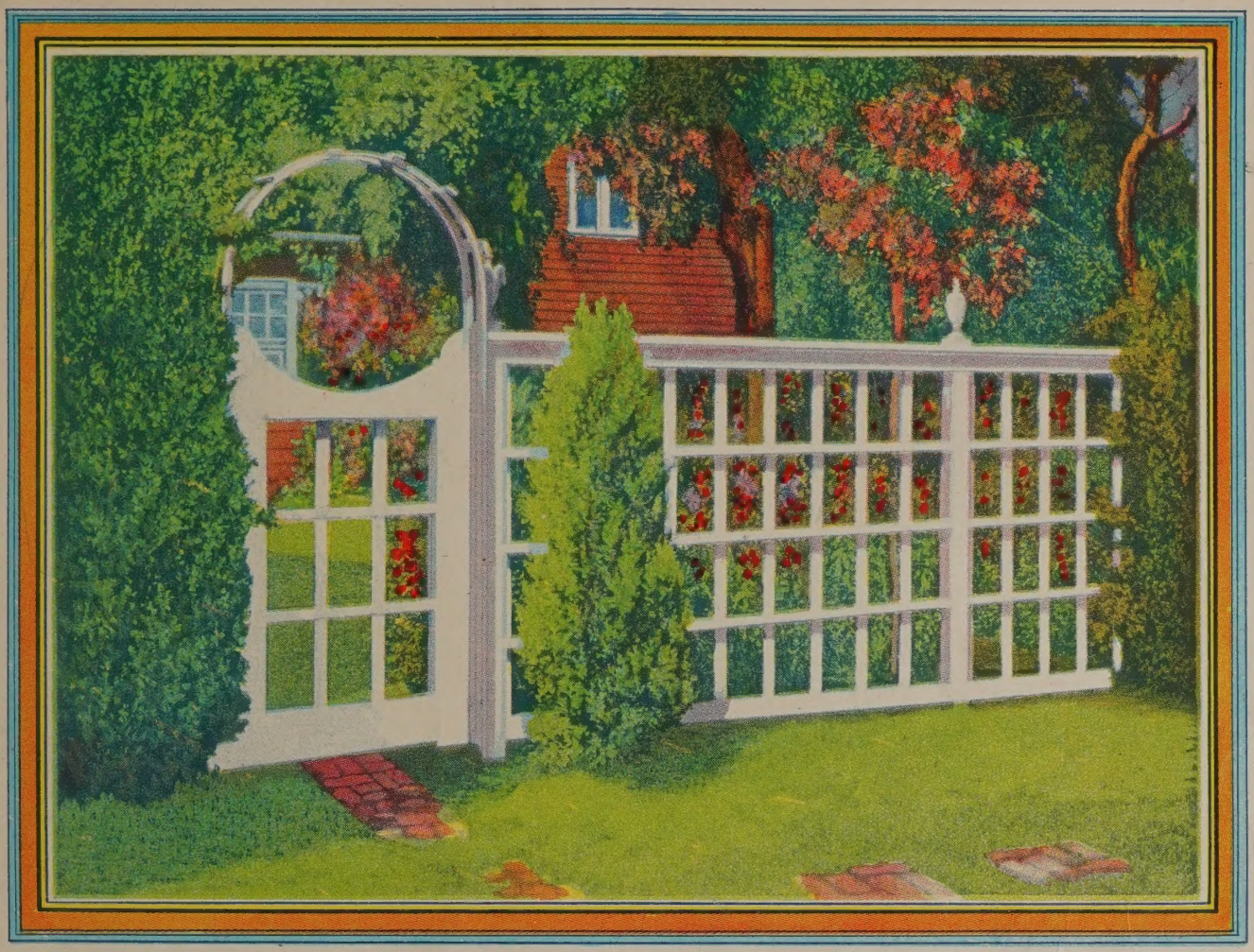
ColorKeed Plan Patent Applied For





Key to Equipment

① Ironing Board
② Kitchen Cases
③ Range
④ Electric Refrigerator
⑤ Fireplace Throat and Damper
⑥ Built-in Mail Box
⑦ Radio Outlet
⑧ Thermostat
⑨ Tub Shower
Weather Strips
Storm Sash
Screens
Shades
Electric Fixtures



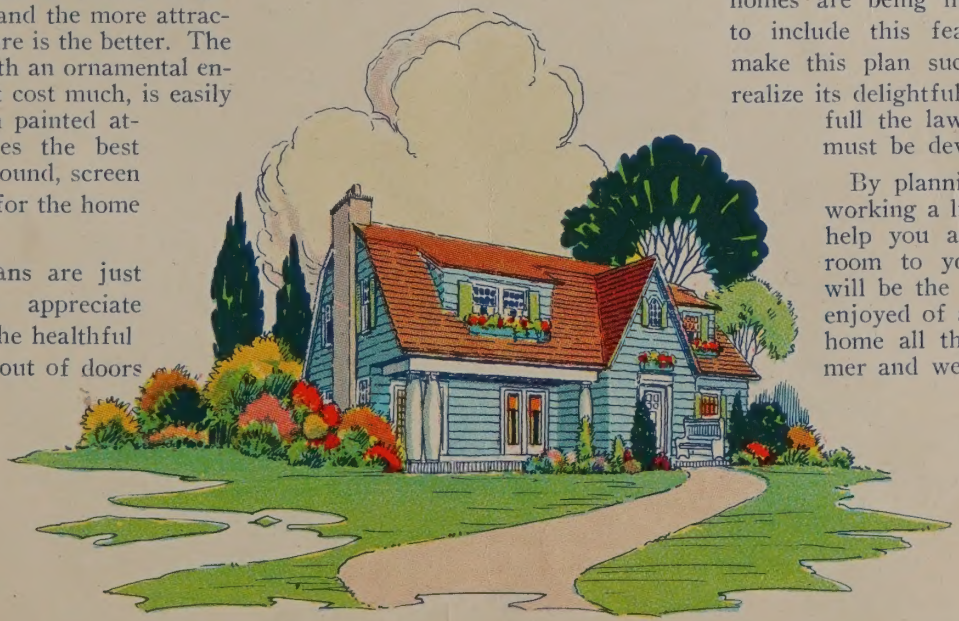
"Rich Is He Who Owns a Garden"

AS the spring comes on apace we long for the out of doors and plans are made for embellishing the garden.

It is surprising what can be done with even a small piece of ground. In the first place it should be securely fenced, and the more attractive the enclosure is the better. The lattice work with an ornamental entrance does not cost much, is easily built and when painted attractively makes the best possible background, screen and enclosure for the home garden.

We Americans are just beginning to appreciate sunshine and the healthfulness of living out of doors as much as possible. The newer home designs are planned with grass or brick terraces adjoining the living room or the dining room and easily reached through full-length glazed doors or French windows. The older style homes are being modernized also to include this feature. But to make this plan successful and to realize its delightful possibilities in full the lawn and garden must be developed.

By planning a little and working a little nature will help you add an outdoor room to your home that will be the most used and enjoyed of any part of the home all the spring, summer and well into the fall.



The DERBY

THIS is a graceful attractive design, inexpensive to build and properly shaped for a narrow lot. The main house is 24 x 24 feet and contains six rooms and bath. The sun room opening from the living room adds about eight feet more to the length.